

Contact: *Eric Faulkner*  
703-288-0500

## **THE HOLIDAYS ARE OVER, BUT WINTER IS NOT: DC-Area Financial Planning Firm To Host “Coats For Kids”**

McLean, VA (January 5, 2004) - The holiday season always sparks interest in individuals and businesses to support charities that help clothe children and families, but just because the holidays are over, it does not mean children throughout the Washington, DC-area are warm. There is still much to do.

To help properly clothe children in the DC-area, The Monitor Group, a leading provider of wealth management services in McLean, VA, is hosting **Coats for Kids** starting January 30, 2003. The event is scheduled to run for one month, officially ending on February 28<sup>th</sup>. The goal behind **Coats for Kids** is to encourage individuals and businesses throughout the area to contribute coats and other winter clothing. For every coat donated, The Monitor Group will contribute \$5. The coats and financial contributions will be distributed to So Others Might Eat (SOME) in Washington, DC - as well as other local organizations providing services to homeless throughout our area. Donations of children's clothing is encouraged, but winter clothing of all sizes will be collected.

On January 30<sup>th</sup>, The Monitor Group will host a kick-off party at their office in McLean, VA, for clients, friends, and contributors to the cause.

“During the holidays everyone is looking to give to the less fortunate. But this does not mean we can stop looking to help in January,” said Glenn Kautt, CFP, president of The Monitor Group. “We like to say ‘The Holidays are Over, but Winter is Not.’ We hope this effort helps those without the financial means to properly clothe their children during the winter months. We encourage everyone who can participate to do so.”

Individuals and area companies are encouraged to collect winter clothing for this effort and deliver them to The Monitor Group offices at 1430 Spring Hill Road, Suite 400, McLean, VA.

If you would like to learn more about the **Coats for Kids** program, please contact The Monitor Group at 703-288-0500, or Benjamin Lewis at Perception, Inc at 301-963-7555.

### **ABOUT THE MONITOR GROUP**

The Monitor Group is a nationally recognized financial planning firm providing advanced wealth management services from the Washington, DC metropolitan area. For more information or to schedule an interview, visit [www.TheMonitorGroup.com](http://www.TheMonitorGroup.com) or call (703) 288-0500.

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